

World Elder Abuse Awareness Day

15 JUNE 2016

It's TEA time!

About the day

June 15 marks the annual, internationally recognised **World Elder Abuse Awareness Day (WEAAD)**. WEAAD encourages community participation on a broad scale to draw attention to elder abuse.

What you can do to support WEAAD

What: It's **TEA time!** **TEA** stands for: **Talking Elder Abuse**. We encourage you to participate by holding **morning tea events**.

When: **15 June 2016**.

Why: Use the occasion to **celebrate positive ageing**, and discuss ways to keep older family, friends and members of your community safe and connected.

How: **Invite your friends** around for tea, or perhaps your activity or social group, library or **local council could act as host for a larger event**.

Promote your TEA event via friends, family and colleagues, Facebook and Twitter, or your local community newsletter or newspaper. **Be sure to engage as many people as possible**.

Ask businesses in your community to provide support and sponsorship of the event, e.g. an organisation could provide a space for your TEA tea, a local bakery provide cakes, and a supermarket provide the tea.



TEA: Talking Elder Abuse means much more than sharing a cuppa. The day reminds us all that **every older person has a wealth of lived experience to share**, and that they should be active participants in their community. In turn, **we can show our shared respect, value and love for our older family and friends**.

Check the Helpline's website for information, and keep an eye on our **Facebook** and **Twitter** pages for updates. We'd love to hear about your plans for WEAAD — **we can promote your event via our social media**.

Decorate your TEA tea with our positive ageing posters. Download these from our website or email us at eahru@chcs.com.au for printed copies. We also have great KeepCups you could use as prizes for your event, so get in touch! And be sure to **post photos of your event on social media with the hashtag #WEAADNSW2016**.