



World Elder Abuse Awareness Day

15 June 2018



ABOUT THE DAY

June 15 marks the annual, internationally recognised World Elder Abuse Awareness Day (WEAAD). WEAAD encourages community participation on a broad scale to draw attention to the abuse of older people.

Celebrate Positive Ageing!

What you can do to promote WEAAD

What: Show your support for our older community members - participate in WEAAD 2018 by holding an event to celebrate positive ageing!

When: 15 June 2018

Why: Use the occasion to celebrate positive ageing, and discuss ways to keep older family, friends and members of your community safe and connected.

How: Invite your friends to celebrate with you on the day; or perhaps your activity or social group, library or local council could act as a host for a larger community event.

Promote your event via friends, family and colleagues, Facebook and Twitter, or your local community newsletter or newspaper. Be sure to engage as many people as possible.

Ask businesses in your community to provide support and sponsorship of the event, e.g. an organisation could provide a space for your event, or a local cafe could provide the food etc.

This day reminds us that every older person has a wealth of lived experience to share, and that they should be active participants in their community. In turn, we can show our shared respect, value and love for our older family and friends.

Check the Helpline's website for information, and keep an eye on our Facebook and Twitter pages for updates. We'd love to hear about your plans for WEAAD — we can promote your event via our social media.

Decorate your event with our positive ageing posters. Download these from our website or email us at eahru@chcs.com.au for printed copies.

And be sure to post photos of your event on social media with the hashtag **#WEAADNSW2018**